

Special Collections at the National Agricultural Library: U.S. Forest Service Smokey Bear Collection

U.S. Forest Service Smokey Bear Collection (August 2007)

**Series I: Posters**

Map Case 3

- Drawer 27 1902: FOREST FIRES! WARNING! (15"X12") Department of the Interior
- Drawer 27 1930: FIRES MEAN LESS SCHOOLS ROADS TOURISTS GAME TIMBER AND HIGHER TAXES. (14"x11")
- Drawer 27 1930: YOUR CHILDREN WILL NEED TIMBER. GROW TREES, SAVE THEM FROM FIRE. (21"x13 1/4")
- Drawer 27 1936: PLEASE GIVE US A BREAK BY ATTENDING THE NORTH AMERICAN WILD LIFE CONFERENCE. (Washington DC, February 3 7, 1936) By Lynn Bogue Hunt. (31 1/2"x21 1/2")
- Drawer 27 1942: CARELESS MATCHES AID THE AXIS. (24"x18")
- Drawer 27 1942: FOREST FIRES AID THE ENEMY, CRUSH OUT YOUR CIGARETTE. Board poster. (20"x14")
- Drawer 27 1942: FOREST FIRES AID THE ENEMY, USE THE ASH TRAY. Board poster. (20"x14")
- Drawer 27 1942: STRIKE DOWN THIS MONSTER! FOREST FIRES DELAY VICTORY. (18"X13 7/8") (Reprinted from the American Weekly, illustrated by Willy Pogony.)
- Drawer 27 1943: DON'T BLIND OUR PILOTS WITH SMOKE! (20"X14 1/4")
- Drawer 27 1943: FOREST FIRES AID THE ENEMY, BE SURE YOUR MATCH IS OUT. (20"X14")
- Drawer 27 1943: FOREST FIRES AID THE ENEMY, PUT YOUR ASHES IN EARTH. (20"X14")
- Drawer 27 1943: OUR CARLESSNESS, THEIR SECRET WEAPON. (24"x18")
- Drawer 27 1943: PLEASE, MISTER, DON'T BE CARELESS. Walt Disney (20"x14")

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- Drawer 27 1943: PLOW AROUND FOR SAFETY SEE YOUR FIREWARDEN. By B.E. Martin. (14 1/4"x20")
- Drawer 27 1943: THE EXPERT WOODSMAN TAKES NO CHANCES WITH FIRES! (20"x14 1/4")
- Drawer 27 1943: WHEN YOU'RE FIGHTING FIRES... YOU'RE NOT LOGGING! (20"X14 1/4")
- Drawer 27 1944: ANOTHER ENEMY TO CONQUER. FOREST FIRES 9 OUT OF 10 CAN BE PREVENTED.
- Drawer 27 1944: GRASS MAKES MEAT, PREVENT RANGE FIRES. (20"X14 1/4")
- Drawer 27 1944: PREVENT WOODS FIRES. By Harry Rossoll. (20"x14 1/4")
- Drawer 27 1944: PREVENT FOREST FIRES!
- Drawer 27 1944: PREVENT WOODS FIRES! BE SURE YOUR MATCH IS OUT. (20"X14 1/4")
- Drawer 27 1944: PREVENT WOODS FIRES! CRUSH OUT YOUR CIGARETTE. By Baldridge. (20"x14 1/4")
- Drawer 27 1944: PREVENT WOODS FIRES! PUT YOUR ASHES IN EARTH. By Earle B. Winslow. (20"x14 1/4")
- Drawer 27 1944: PREVENT WOODS FIRES! USE THE ASH TRAY. (20"X14 1/4")
- Drawer 27 1945: GRASS IS LIFE, PROTECT IT, PREVENT RANGE FIRES. (14 1/4"X20")
- Drawer 27 1945: KNOW YOUR TIMBER, IT'S GOOD BUSINESS. By Earle B. Winslow. (18 1/4"x12 7/8")
- Drawer 27 1945: NEED MARKETING ADVICE? By Earle B. Winslow. (18 1/4"x12 7/8")
- Drawer 27 1945: PLOW AROUND TO PREVENT FOREST FIRES. By John Vickery. (15 1/8"x18 1/8") (2)
- Drawer 27 1945: PROTECT HIS AMERICA! ONLY YOU CAN PREVENT FOREST FIRES. By Rudolph Wendelin? (10"x21")
- Drawer 27 1945: PROTECT HIS AMERICA! ONLY YOU CAN PREVENT FOREST FIRES. By Rudolph Wendelin? (26"x18 1/2")
- Drawer 27 1945: THIN YOUR CROWDED TREES. By Adolph Treidler.

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(18 1/4"x12 7/8")

- Drawer 27 1945: WHEN YOU'RE FIGHTING FIRE YOU'RE NOT LOGGING. 9 OUT OF 10 FIRES CAN BE PREVENTED. By H. L. Gifford. (20"x14 1/4")
- Drawer 27 1946: FOREST FIRES DESTROY LIVES, HOMES, WILDFIRE, TIMBERS, CROPS. (17 7/8"x12 3/4")
- Drawer 27 1946: KEEP 'EM GREEN. By Bergen. (18 1/4"x12 7/8")
- Drawer 27 1946: PREVENT FOREST FIRES! BE SURE YOUR MATCH IS OUT. By Giusti. (18 1/4"x12 7/8")
- Drawer 27 1946: PREVENT FOREST FIRES! USE THE ASH TRAY. By Giusti. (18 1/4"x12 7/8")
- Drawer 27 1948: SMOKEY SAYS KEEP AMERICA GREEN. PREVENT FOREST FIRES. CRUSH THAT CIGARETTE! By Rudolph Wendelin. Pullman Press.
- Drawer 27 1953-CFFP-4B: PLEASE...HELP PEOPLE BE MORE CAREFUL! Board poster. (18 1/2"x13")
- Drawer 27 1953-CFFP-6A: PROMISE THAT YOU WILL BE CAREFUL... WITH MATCHES...WITH SMOKES... WITH CAMP FIRES...WITH ANY FIRE. REMEMBER ONLY YOU CAN PREVENT FOREST FIRES! Other formats: related to **original artwork** 1949-CFFP-7
- Drawer 27 1954-CFFP-3A: ONE CARELESS MATCH...YOURS? (18 1/2"x13")
- Drawer 27 1955-CFFP-3a: GOD GAVE US THIS...DON'T YOU GIVE US THIS!
- Drawer 27 1955: FOREST SERVICE, US DEPARTMENT OF AGRICULTURE GOLDEN ANNIVERSARY 1905-1955. (11"x17") (2)
- Drawer 27 1958-CFFP-12: REMEMBER--ONLY YOU CAN PREVENT FOREST FIRES! By Rudolph Wendelin. Two smaller posters that make one whole poster. (15"x41") and (58"x41")
- Drawer 27 1960 CFFP 2b: WHY? REMEMBER ONLY YOU CAN PREVENT FOREST FIRES! By James Hansen. Board: poster. (2)
- Drawer 27 1960-CFFP-26b: THANKS, FOR BEING CAREFUL...REMEMBER ...ONLY YOU CAN PREVENT FOREST FIRES! Board poster. (21"x11") (2)

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- Drawer 27 1960-CFFP-27: THEY HELP...DO YOU? By Rudolph Wendelin. Board poster. (18"x14")
- Drawer 27 1961-CFFP-9b: YOU HAVE SO MANY REASONS TO PROTECT YOUR FOESTS. By Richard Foes. (18 1/2"x13")
- Drawer 27 1963-CFFP-2a: ...AND PLEASE MAKE PEOPLE MORE CAREFUL! By M. Corning. (18 1/2"x13") (2)
- Drawer 27 1963-CFFP-9b: PLEASE, ONLY YOU CAN PREVENT FOREST FIRES. By Richard Foes. 1 paper, 1 board poster. (18 1/2"x13")
- Drawer 27 1965-CFFP-2b: PLEASE, ONLY YOU CAN PREVENT FOREST FIRES. (12"X18")
- Drawer 27 1965-CFFP-3b: BEFORE YOU START ANY FIRE: FOLLOW LOCAL REGULATIONS; BE SURE FIRE CAN'T SPREAD; DON'T BURN ON DRY, WINDY DAYS--AND NEVER LEAVE FIRE UNATTENDED. By M. Corning. Board poster. (18 1/2"x13")
- Drawer 27 1965-CFFP-4b: PLEASE! ONLY YOU CAN PREVENT FOREST FIRES. Board poster. (18 1/2"x13")
- Drawer 27 1965-CFFP-39: PLEASE! ONLY YOU CAN PREVENT FOREST FIRES. (22"X20")
- Drawer 27 1966-CFFP-2b: EVERY TREE IS A FAMILY TREE. SO PLEASE HELP SMOKEY... Board poster. (18 1/2"x13") (2)
- Drawer 28 1967-CFFP-3b: ALWAYS HOLD MATCHES TIL COLD. BE SURE TO DROWN ALL FIRES. CRUSH ALL SMOKES DEAD OUT. PLEASE FOLLOW SMOKEY'S ABC'S. (18 1/2"x13")
- Drawer 28 1970-CFFP-1: THINK BEFORE YOU STRIKE. ONLY YOU CAN PREVENT FOREST FIRES. Board poster. (Flame of match on black background.) (18 1/2"x13") (3)
- Drawer 28 1970-CFFP-4: IT STARTED AS A SIMPLE TRASH FIRE.
- Drawer 28 1971-CFFP-3: PREVENT RANGE FIRES. (Reproduction of "Bronc to Breakfast" by Charles Russell.) (17"x21 1/2") (2)
- Drawer 28 1972 CFFP 2a: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. By Schulz. (Snoopy.)
- Drawer 28 1973-CFFP-2a: A TRUE FRIEND OF SMOKEY'S LEAVES

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- MATCHES ALONE; HE WON'T BURN HIS FINGERS OR THE ANIMALS' HOME. By Teresa Woodward. (18 1/2"x13") (2)
- Drawer 28 1973-CFFP-5b: PREVENT RANGE FIRES. Poster on board. (Reproduction of : "Herd of Buffalo Fleeing from Prairie Fire" by M. Straus. 1888.) Other formats: **color proofs, negatives, mechanicals**
- Drawer 28 1974-CFFP-2a: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. (Group of Junior Rangers.) Other format: **mechanical**
- Drawer 28 1974-CFFP-4a: TRASH FIRES BURN MORE THAN TRASH. (House burning.)
- Drawer 28 1975-CFFP-2: ANY FRIEND OF SMOKEY IS A FRIEND OF MINE. By Zermeno. (10"x7") (2) Other formats: **original artwork**
- Drawer 28 1976: AMERICA'S HISTORY IS WRITTEN ON HER TREES. (Tree section.)
- Drawer 28 1976-CFFP-1: IT'S A GRAND OLD FOREST, TOO! BE CAREFUL. (18 1/2"x13") (2)
- Drawer 28 1976 CFFP 2: IN THE TIME IT TOOK TO GROW THIS TREE, WE GREW A COUNTRY.
- Drawer 28 1976-CFFP-3: DON'T LET A TRASH FIRE TURN INTO A FOREST FIRE. (18 1/2"x13") (2) Other formats: **color proof**
- Drawer 28 1977: SMOKEY SAYS..."REMEMBER ONLY YOU CAN PREVENT FOREST FIRES." Calendar. ("Smokey's Fan Mail" by Rudolph Wendelin.)
- Drawer 28 1977-CFFP-1: REPEAT AFTER ME, "ONLY YOU"... 2 paper and 1 board poster. (18 1/2"x13")
- Drawer 28 1977-CFFP-2: MAKE GRASS FIRES A THING OF THE PAST. BE CAREFUL WITH FIRE. (Image of train by Currier & Ives.) (17"x21 1/2") (2) Other formats: **color proofs, negatives**
- Drawer 28 1977-CFFP-3: 1 OUT OF 4 FOREST FIRES ARE STARTED BY TRASH FIRES. By Willardson. (18 1/2"x12 7/8") (2) Other formats: **color proofs, original artwork, negatives**
- Drawer 28 1977 CFFP 4: DON'T PLAY WITH MATCHES, SAYS SMOKEY BEAR. IT'LL GET YOU IN TROUBLE AND

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BURN YOUR HAIR.

- Drawer 28 1978-CFFP-1: IF NOT YOU, WHO? (18 1/2"x13") (2) Other formats: **color proof**
- Drawer 28 1978-CFFP-1a: REMEMBER: THERE ARE BABES IN THE WOODS. (Seated Smokey Bear with animals at his feet on white background.)
- Drawer 28 1978-CFFP-4: IF NOT YOU, WHO? (10"x7")
- Drawer 28 1980-CFFP-1: REMEMBER, YOU'RE AMONG FRIENDS. ONLY YOU CAN PREVENT FOREST FIRES. (Smokey Bear with fawn in arms on green and brown background.) Other formats: **color proofs**
- Drawer 28 1980-CFFP-3:
1. DON'T BURN WITHOUT A CLEAR AREA OF 10 FEET AROUND THE FIRE.
  2. DON'T BURN ON A WINDY DAY.
  3. DON'T BURN AND LEAVE FIRE UNATTENDED.
  4. DON'T BURN WITHOUT WATER AND SHOVEL HANDY.
  5. DON'T BURN BEFORE CHECKING WITH FIRE OFFICIALS.
- Drawer 28 1982: ONLY YOU CAN PREVENT FOREST FIRES. WE CAN'T. By Paul Wempel. (Bambi.)
- Drawer 28 1983-CFFP-5: HOW TO BURN UP YOUR DEBRIS WITHOUT BURNING DOWN THE FOREST. (laminated) Other formats: **mechanical**
- Drawer 28 1983-CFFP-21: BE SMOKEY'S FRIEND. Other formats: **negatives**
- Drawer 28 1983-CFFP-22: SMOKEY THINGS TO COLOR AND WEAR. Other formats: **negatives**
- Drawer 28 1985 CFFP 8: WHAT'S IN A TREE? (2)
- Drawer 28 1986: WHAT WILL IT TAKE? Calendar photo.
- Drawer 28 1988: DON'T LIGHT UP THE NIGHT. By S. Watts. (6)
- Drawer 29 1988-CFFP-8: RESIDENTIAL AREA. PLEASE BE CAREFUL. By Heather Preston. (30"x20") (6)

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- Drawer 29 1988-CFFP-13: WHEN YOU LOSE A FOREST, YOU LOSE A LOT MORE THAN TREES. (30"x20") (7)
- Drawer 29 1989-CFFP-3; WHAT'S A TREE DONE FOR YOU LATELY? By Deeter. (19 1/4"x14 1/4") (Perforated doors in tree.)
- Drawer 29 1989-CFFP-9: SNAKES ALIVE! BE CAREFUL WITH FIRE IN THE FOREST. Photography by Patrice Meigneux. (30"x20") (6)
- Drawer 29 1989-CFFP-10: HAVE FUNGI. BUT BE CAREFUL. By Heather Preston. (30"x20") (6)
- Drawer 29 1989-CFFP-11: THINK. (30"x20") (6) (Leaves.)
- Drawer 29 1989-CFFP-12: THANKS TO YOU, WE STILL HAVE A HOME. (30"x20") (6)
- Drawer 29 1989-CFFP-14: WHY BE CAREFUL WITH FIRE IN THE FOREST? PICK A REASON. (30"x20") (5)
- Drawer 29 1989-CFFP-15: PRETTY PLEASE. By David Palladini. (30"x20") (6) (Butterfly.)
- Drawer 29 1989-CFFP-16: PLEASE BE CAREFUL WITH THE FUTURE. By Rebecca Archey. (30"x20") (6)
- Drawer 29 1989-CFFP-17: BE CAREFUL WITH OUR STATELY TREASURES. By Catalano. (30"x20") (6)
- Drawer 29 1989-CFFP-18: FOREST FIRES CATCH FISH, TOO. (30"x20") (6)
- Drawer 29 1989-CFFP-19: THE FOREST BELONGS TO EVERY LIVING THING. By Rebecca Archey. (30"x20") (6) (Insects.)
- Drawer 29 1989-CFFP-20: LEAVE A GOOD IMPRESSION IN THE FOREST. By J. Dawson. (30"x20") (7) (Footprints.)
- Drawer 29 1989-CFFP-21: LEAPIN' LIZARDS! BE CAREFUL WITH FIRE IN THE FOREST. By Tieke. (30"x20") (6)
- Drawer 29 1989-CFFP-22: THESE FOODS CAN KEEP YOU ALIVE IN THE FOREST. BUT ONLY IF YOU KEEP THE FOREST ALIVE. Photography by Patrice Meigneux. (30"x20") (6)
- Drawer 29 1989 CFFP 23; ONLY YOU. By Wolfe. (18 1/2"x13") (5)
- Drawer 29 1992-CFFP-55: MAKE SMOKEY BEAR SMILE. (15 3/4"x

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- 35") (Poster with pull tabs.)
- Drawer 29 1994: ALL TOGETHER NOW...ONLY YOU CAN PREVENT FOREST FIRES FOR THE NEXT FIFTY YEARS. SMOKEY'S 50TH BIRTHDAY. (Knotts Berry Farm, Camp Snoopy)
- Drawer 29 1994: A CELEBRATION OF THE PAST [50 years] AND A SRINGBOARD TO THE FUTURE. By Rudolph Wendelin. (24"x18")
- Drawer 29 n.d.: Ad to newspaper advertising managers.
- Drawer 29 n.d.: ALWAYS FOLLOW SMOKEY'S RULES. Board poster with pull tabs. (4)
- Drawer 29 n.d.: KEEP WASHINGTON GREE, USE YOUR ASHTRAY. (14"x20")
- Drawer 29 n.d.: ONLY YOU CAN PREVENT FOREST FIRES. (Man in suit holding a Smokey Bear mask/head in front of face.)
- Drawer 29 n.d.: OUR CARELESSNESS--THEIR SECRET WEAPON! YOU CAN HELP PREVENT DISASTROUS FOREST FIRES! (24"x19")
- Drawer 29 n.d.: A TRASH FIRE CAN BURN MORE THAN TRASH. (18 1/2"x13") (2) (Burned teddy in wagon.)

**Series II: Proofs**

Map Case 4

- Drawer 31 Loose 1973-CFFP-5a: PREVENT RANGE FIRES. 2 color proofs. (Reproduction of "Herd of Buffalo Fleeing from Prairie Fire" by M. Straus. 1888.) Other formats: **poster, progressive proofs, negatives**
- Drawer 31 Loose 1973-CFFP-5a, b: PREVENT RANGE FIRES. 2 progressive proofs. (Reproduction of "Herd of Buffalo Fleeing from Prairie Fire" by M. Straus. 1888.) Other formats: **poster, negatives**
- Drawer 31 Folder 1 1976-CFFP-2: IN THE TIME IT TOOK TO GROW THIS TREE, WE GREW A COUNTRY. BE

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		CAREFUL. Partial color proof.
Drawer 31	Folder 1	1976-CFFP-3: DON'T LET A TRASH FIRE TURN INTO A FOREST FIRE. Color proof. Other formats: <b>poster</b>
Drawer 31	Folder 1	1977-CFFP-1: REPEAT AFTER ME, "ONLY YOU..." Color proof. Other formats: <b>negatives</b>
Drawer 31	Folder 1	1977-CFFP-2: MAKE GRASS FIRES A THING OF THE PAST. BE CAREFUL WITH FIRE. Color proof. (Image of train by Currier & Ives.) Other formats: <b>poster, negatives</b>
Drawer 31	Folder 1	1977-CFFP-3: 1 OUT OF 4 FOREST FIRES ARE STARTED BY TRASH FIRES. Color proof. Other formats: <b>poster, original artwork, negatives</b>
Drawer 31	Folder 1	1977-CFFP-4: DON'T PLAY WITH MATCHES, SAYS SMOKEY BEAR. IT'LL GET YOU IN TROUBLE AND BURN YOUR HAIR. Color proof.
Drawer 31	Folder 1	1977-CFFP-10: SCHOOL BOOKS ARE FULL OF LEARNIN'. MATCH BOOKS ARE FULL OF BURNIN'. Color proof of bookmark. Other formats: <b>negatives</b>
Drawer 31	Folder 2	1978-CFFP-1: IF NOT YOU, WHO? Color proof. Other formats: <b>poster, color proof</b>
Drawer 31	Folder 2	1978-CFFP-4: IF NOT YOU, WHO? Color proof. Other formats: <b>poster, color proof</b>
Drawer 31	Folder 2	1978-CFFP-11: STICK WITH SMOKEY. DON'T PLAY WITH MATCHES. 3 color proofs. Other formats: <b>poster??, negatives</b>
Drawer 31	Folder 2	1978-CFFP-12: Smokey Bear bookmark. Color proof. Other formats: <b>negatives</b>
Drawer 31	Folder 2	1979-CFFP-1: ONLY YOU CAN PREVENT FOREST FIRES. WE CAN'T. Color proof. (Smokey Bear with animals near forest.)
Drawer 31	Folder 2	1979-CFFP-2: DON'T LET DEBRIS FIRES GET AWAY. Color proof.

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| Drawer 31 | Folder 3 | 1980-CFFP-1: REMEMBER, YOU'RE AMONG FRIENDS. Color proof. (Smokey Bear with fawn in arms on green and brown background.) Other formats: <b>poster, negatives</b>  |
| Drawer 31 | Folder 3 | 1980-CFFP-7: Combination color proof.<br>*REMEMBER, YOU'RE AMONG FRIENDS. ONLY YOU CAN PREVENT FOREST FIRES.<br>*Smokey Bear reading a book to animals in a meadow. n.d.<br>Other formats: <b>poster 80-CFFP-1, negatives</b> |
| Drawer 31 | Folder 3 | 1980-CFFP-10: LOOK UP SMOKEY'S FEATHERED FRIENDS. Color proof.  |
| Drawer 31 | Folder 3 | 1982-CFFP-1: THINK THINK THINK...THANKS. 3 color proofs and 3 cyan imprints. Other formats: <b>mechanical n.d.</b>  |
| Drawer 31 | Folder 3 | 1982-CFFP-2: THINK THINK THINK...THANKS. 1 1/2 color proofs and 3 cyan imprints. School poster. Other formats: <b>mechanical n.d.</b>   |
| Drawer 31 | Folder 3 | 1982-CFFP-3: THINK THINK THINK...THANKS. 3 color proofs and 3 cyan imprints. (3"x5"). Other formats: <b>mechanical n.d.</b>   |
| Drawer 31 | Folder 3 | 1982-CFFP-4: MAKE WILDFIRE A THING OF THE PAST. 3 cyan imprints.  |
| Drawer 31 | Folder 3 | 1982-CFFP-5: NEVER TURN YOUR BACK ON A DEBRIS FIRE. 2 color proofs and 3 cyan imprints.   |
| Drawer 31 | Folder 3 | 1982-CFFP-6: THE FOREST BELONGS TO EVERY LIVING THING. 2 color proofs and 3 cyan imprints. (Insects.)   |
| Drawer 31 | Folder 3 | 1982-CFFP-7: WHY BE CAREFUL WITH FIRE IN THE FOREST? PICK A REASON. Color proof and 3 cyan imprints. (Flowers.)   |
| Drawer 31 | Folder 4 | 1983?: HAPPY[40th] BIRTHDAY SMOKEY. Color proof. (An animal in each quadrant.) Other formats: <b>negatives</b>  |
| Drawer 31 | Folder 4 | 1983-CFFP-1: THINK BEFORE YOU STRIKE. Color proof.  |

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| Drawer 31 | Folder 4 | 1983-CFFP-6: HELP SMOKEY: PUNCH OUT AN ARSONIST. Color proof. Other formats: <b>negatives</b>   |
| Drawer 31 | Folder 4 | 1984-CFFP-1: CLOSE THE BOOK ON FOREST FIRES. Color proof. Other formats: <b>negatives</b>   |
| Drawer 31 | Folder 4 | 1984-CFFP-3: MAKE SMOKEY'S [40th] BIRTHDAY WISH COME TRUE. Color proof. Other formats: <b>negatives</b>   |
| Drawer 31 | Folder 4 | 1984-CFFP-5: MAKE SMOKEY'S [40th] BIRTHDAY WISH COME TRUE. Color proof. (8 1/2"x15").   |
| Drawer 31 | Folder 4 | 1984-CFFP-7: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. Color proof. Bookmark. (Open matchbook with rabbit, frog, and racoon.) Other formats: <b>negatives</b> |
| Drawer 31 | Folder 5 | n.d.: ONLY YOU. Color proof.  |
| Drawer 31 | Folder 5 | n.d.: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. Color proof. Stamps. (Image of a child with a Smokey hat in each quadrant.)                                   |
| Drawer 31 | Folder 5 | n.d.: THANKS FOR HELPING. Color proofs. (Cub Scouts hanging Smokey Bear posters.)   |

**Series III: Mechanicals**

Map Case 4

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| Drawer 32 | Loose | 1905: Original letter to forester from James Wilson detailing the transfer of the Forest Service from the Department of the Interior to the Department of Agriculture. |
| Drawer 32 | Loose | 1950s: Newspaper clippings on cut posterboard.   |
| Drawer 33 | Loose | 1954: ...TO PREVENT FOREST FIRES AND CONSERVE SOIL, WATER, FORESTS, GRASS, AND WILDLIFE. By Rudolph Wendelin. Car card.  |

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| Drawer 33 | Loose    | 1954-CFFP-17: VACATION TIME...OR ANYTIME. By Rudolph Wendelin.  |
| Drawer 33 | Loose    | 1955-CFFP-17: VACATION REMINDERS. BREAK YOUR MATCHES. CRUSH YOUR SMOKES. DROWN YOUR CAMPFIRE. BE CAREFUL WITH ANY FIRE! By Rudolph Wendelin.                              |
| Drawer 33 | Folder 1 | 1962: Conservation pledge. (Part of teachers kit for grades 1-4.) (Similar to 1974 pledge.)   |
| Drawer 33 | Folder 1 | 1964: PLEASE! ONLY YOU CAN PREVENT FOREST FIRES! WE PLEDGE OUR HELP! Window sticker.  |
| Drawer 33 | Folder 1 | 1967-CFFP-3a: PLEASE FOLLOW SMOKEY'S ABCs. <u>A</u> LWAYS HOLD MATCHES TILL COLD. <u>B</u> E SURE TO DROWN ALL FIRE. <u>C</u> RUSH ALL SMOKES.                            |
| Drawer 33 | Folder 1 | 1967-CFFP-4a: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES.   |
| Drawer 33 | Folder 1 | 1969: PLEASE BE CAREFUL WITH FIRE. ONLY YOU CAN PREVENT FOREST FIRES.   |
| Drawer 33 | Folder 2 | 1970: SMOKEY SAYS: SLOGANS--THERE'S ONLY ONE GOOD ONE--"PREVENT FOREST FIRES!"  |
| Drawer 33 | Folder 2 | 1973: EDUCATION STRIKES A BALANCE. Teacher's kit  |
| Drawer 33 | Folder 2 | 1973-CFFP-5: PREVENT RANGE FIRES. (Reproduction of "Herd of Buffalo Fleeing from Prairie Fire" by M. Straus. 1888.) Other formats: <b>poster, color proofs, negatives</b> |
| Drawer 33 | Folder 2 | 1974: Art for debris poster.  |
| Drawer 33 | Folder 2 | 1974: Bookmark. (Diverse group of children in and beneath tree.)  |
| Drawer 33 | Folder 2 | 1974: Conservation pledge (Similar to 1962 pledge.)   |
| Drawer 33 | Folder 2 | 1974-CFFP-2: School poster. Other format: <b>poster</b>   |

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| Drawer 33 | Folder 2 | 1975-CFFP-3a: PREVENT RANGE FIRES. (Reproduction of "Prairie Fire" by Augusta I. Corson? Metcalfe.)        |
| Drawer 33 | Folder 3 | 1976: Smokey Bear bust with United States flag in hat.   |
| Drawer 33 | Folder 3 | 1977: Junior Forest Ranger postcard for kit requests. Other formats: negatives                             |
| Drawer 33 | Folder 3 | 1978-CFFP-23: AMERICA'S HISTORY IS WRITTEN IN TREES. (Tree section.) Other formats: <b>negatives</b>       |
| Drawer 33 | Folder 3 | 1979: ONLY YOU CAN PREVENT FOREST FIRES. WE CAN'T.   |
| Drawer 33 | Folder 3 | 1979: SMOKEY AND HIS FRIENDS: A ONE-ACT PLAY COMPLETE WITH MASKS, STAGE DIRECTIONS AND SCRIPT. (3 boards.) |
| Drawer 33 | Folder 4 | 1980?: THANKS, FOLKS, FOR BEING CAREFUL! REMEMBER ONLY YOU CAN PREVENT FOREST FIRES.                       |
| Drawer 33 | Folder 4 | 1980: AN OLD FLAME CAN BREAK YOUR HEART. Mechanical photo engraving. (FFC magazine ad 1022-80.)            |
| Drawer 33 | Folder 4 | 1980: LOOK WHAT YOU LOSE WHEN A TREE BURNS.(FFC magazine ad 1025-80.)                                      |
| Drawer 33 | Folder 4 | 1981: ONLY YOU. (FFP magazine ad 1194-81.)   |
| Drawer 33 | Folder 4 | 1982: Six boards for guide to 1981 campaign materials.   |
| Drawer 33 | Folder 4 | 1982-CFFP-2: THINK THINK THINK...THANKS. Other formats: <b>posters, color proofs</b>                       |
| Drawer 33 | Folder 4 | 1982-CFFP-4: MAKE WILDFIRE A THING OF THE PAST. (Image of train by Currier & Ives.)<br>1977-CFFP-2??       |
| Drawer 33 | Folder 4 | 1983-CFFP-5: HOW TO BURN UP YOUR DEBRIS WITHOUT BURNING DOWN THE FOREST. Other format: <b>poster</b>       |

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Drawer 33	Folder 4	1985-CFFP-1, 2, 3: ONLY YOU.
Drawer 33	Folder 5	n.d.: Teaching puzzle poster by Teresa Woodward.
Drawer 33	Folder 5	n.d.: REMEMBER, YOU'RE AMONG FRIENDS. (Same image as poster 1980-CFFP-1.)
Drawer 33	Folder 5	n.d.: SMOKEY'S ANIMATED "LITTLE BOY" CARTOONS. By Wendelin. (Ad for FFP 16 & 35mm motion picture shorts.)
Drawer 33	Folder 5	n.d.: THINK THINK THINK...THANKS. (15"x11 1/2"). Other formats: <b>color proofs</b>
Drawer 33	Folder 5	n.d.: THIS USED TO BE A FOREST. (Smokey Bear with shovel in front of black horizontal rectangle.)
Drawer 33	Folder 5	n.d.: Trees & Quotes. FP-304. Words: Thoreau; Photo: Ansel Adams. (For college tabloid newspaper.)
Drawer 33	Folder 5	n.d.: Trees & Quotes. FP-304. Words: William Cullen Bryant; Photo: Ansel Adams. (For college tabloid newspaper.)
Drawer 33	Folder 5	n.d.: THE TRUE STORY OF SMOKEY BEAR. 2 page. Spanish version G-6451.
Drawer 33	Folder 5	n.d.: Smokey Bear surrounded by animals

**Series IV: Original Artwork**

1946: PROTECT HIS AMERICA! ONLY YOU CAN PREVENT FIRES.

1947-CFFP-9: [SMOKEY SAYS--BURNED TIMBER BUILDS NO HOMES. PREVENT FOREST FIRES.]

1949-CFFP-7: Six squares with image on yellow. By Hansen. Other formats: related to poster 1953-CFFP-6a.

1951-CFFP-4: Snowy scene with Smokey Bear and two cubs leaving burned forest with nap sacks. By James Hansen. Car card. Image detail used in 1951 poster, YOU STOP THIS SHAMFUL WASTE!

1952-CFFP-6: [BE SURE THEY'RE DEAD OUT! CAMPFIRE, CIGARS, MATCHES, CLEANING FIRES.]?? (Smokey Bear with blue bubble and four

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little circles.)

1953-CFFP-4: Orange sky, deer, Smokey Bear and two cubs at grave amidst burned forest. By James Hansen. Image detail used in 1953 poster, PLEASE...HELP PEOPLE BE MORE CAREFUL.

1956: Smokey Bear by tree with three placards. By Craign Pineo

1956-CFFP-4a: JOIN SMOKEY'S CAMPAIGN! BREAK YOU MATCHES. CRUSH YOU SMOKES. DROWN YOUR CAMPFIRE. BE CAREFUL WITH EVERY FIRE! By Craig Pineo.

1957-CFFP-4: Boy planting tree in burned forest. Smokey Bear and two cubs in background. By Richard Foes. Vertical. Image used in 1957 poster, FIRE DESTROYS HIS TREES TOO.

1957-CFFP-15: Ranch pastoral scene with cattle herder on horse and cattle in the background. By James Hansen.

1958-CFFP-3: SMOKEY SAYS: REMEMBER ONLY YOU CAN PREVENT FOREST FIRES. By Craig Pineo. Vertical (Smokey Bear with deer in woods reading huge placard.) Mechanical.???

1958-CFFP-15a, b, c: SMOKEY SAYS: REMEMBER ONLY YOU CAN PREVENT FOREST FIRES. By Craig Pineo. Horizontal car card. (Smokey Bear with deer in woods reading huge placard.)

1959: PLEASE BE CAREFUL! REMEMBER ONLY YOU CAN PREVENT FOREST FIRES! By Ken Smith. (Smokey Bear with two cubs and cardinal in a tree.)

1959-CFFP-2a: A MATCH CAN BE A DEADLY MISSILE. (Match being thrown into forest.)

1959-CFFP-3: BREAK YOUR MATCHES. CRUSH YOU SMOKES. DROWN YOUR CAMPFIRE. BE CAREFUL WITH EVERY FIRE! By Craig Pineo. Horizontal car card.

1959-CFFP-3: BREAK YOUR MATCHES. CRUSH YOU SMOKES. DROWN YOUR CAMPFIRE. BE CAREFUL WITH EVERY FIRE! By Craig Pineo. Vertical.

1959-CFFP-11 (1958-CFFP-2a??): USE CARE IN BURNING. By M. Corning. Matted.

1959-1960: REMEMBER...ONLY YOU CAN PREVENT FOREST FIRES. PLEASE BE CAREFUL. By Ken Smith. (Smokey Bear with yellow road sign in pastoral scene.)

1960-CFFP-26b: THANKS FOR BEING CAREFUL...REMEMBER ONLY YOU CAN PREVENT FOREST FIRES! (Yellow road sign.)

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1962: SMOKEY SAYS: ONLY YOU CAN PREVENT FOREST FIRES! By Richard Black. Calendar. (Animals chased out of forest by fire.) Osborne--Kemper--Thomas 1963 presented to USDA FS.

1962: SMOKEY'S RULES: BE CAREFUL WITH MATCHES, WITH SMOKES, WITH ANY FIRE. REMEMBER, ONLY YOU CAN PREVENT FOREST FIRES. By Kuderna. (Two chipmunks.)

1963-CFFP-2a: Weeping, wounded Smokey Bear praying with others. By M. Corning.

1963-CFFP-2a: ...AND PLEASE MAKE PEOPLE MORE CAREFUL! ONLY YOU CAN PREVENT FOREST FIRES.

1963-[CFFP-9b]: PLEASE, ONLY YOU CAN PREVENT FOREST FIRES! By Richard Foes. (Meandering road by river with sign.)

1964: Dual scene: deer with campers and burned forest. By Rene W.??

1964: Deer looking onto campers with Smokey Bear matches sign (1964 poster) on tree. Tent card.

1964: Smokey's ABCs. ABC blocks horizontal.

1964: PLEASE! ONLY YOU CAN PREVENT FOREST FIRES! Bookmark. (Two cubs in tree with sign.)

1964-CFFP-3: ALWAYS BREAK MATCHES IN TWO! BE SURE FIRES ARE OUT COLD! CRUSH ALL SMOKES DEAD. By Galloway. (Cub bear with ABC blocks.)

1965: Two speckled deer in treeless forest. By M. Corning. Car card.

1965: BEFORE YOU START ANY FIRE: FOLLOW LOCAL REGULATIONS; BE SURE FIRE CAN'T SPREAD; DON'T BURN ON DRY, WINDY DAYS--AND NEVER LEAVE FIRE UNATTENDED. RANGE FIRE...IS WILDFIRE! By Kuderna.

[1966 poster]: A FOREST'S FUTURE IS IN YOUR HANDS. (Boy with orange shirt with seedling at Smokey's side.)

1966 (1954 car card?): ...TO PREVENT FOREST FIRES AND CONSERVE SOIL, WATER, FORESTS, GRASS, AND WILDFIRE. By Rudolph Wendelin. (Boy/cub scouts with Smokey bear.)

1966: Smokey breaking a match over one knee. Sticker?. (Image used in a 1970 poster, SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES.)

1966-CFFP-2b: EVERY TREE IS A FAMILY TREE. SO PLEASE HELP SMOKEY...Other formats: **poster**

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1967-CFFP-5: Smokey with 2 children exchanging a flower. 2 color (umber brown and blue) illustration for bookmark.

1967-CFFP-8: Front and back 2 color (umber brown and blue) illustration for calendar.

1969: PLEASE BE CAREFUL WITH FIRE. 2 color (umber brown and blue) guide cover illustration.

1970-CFFP-4: [IT STARTED AS A SIMPLE TRASH FIRE.] By M. Corning. (Brick chimney amidst burned trees.) Other formats: **poster ??**

[1971]: HANDLE WITH CARE. (Match with these words on it.)

1971: New Smokey head for HANDLE WITH CARE [1971] poster.

1971: OUR FRIENDS DON'T PLAY WITH MATCHES. YOUR STATE FORESTER AND USDA FOREST SERVICE. TV slide script for 10 second spot for Fire Prevention Week. (Sparky and Smokey.)

[1973-CFFP-2a]?: [A TRUE FRIEND OF SMOKEY'S LEAVES MATCHES ALONE; HE WON'T BURN HIS FINGERS OR THE ANIMALS' HOME.] By Teresa Woodward.

1975-CFFP-2: [ANY FRIEND OF SMOKEY IS A FRIEND OF MINE.] By Zermeno.

1977-CFFP-3: [1 OUT OF 4 FOREST FIRES ARE STARTED BY TRASH FIRES.] Fingers holding a match above dry leaves. By Willardson. Other formats: **poster**

n.d.: PROTECT LITTLE TREES--PREVENT FOREST FIRES! By Rudolph Wendelin. Cover art for teacher's kit. (Smokey reading sign on tree above heads of 3 bears with writing tablets.)

n.d.: Hand with distinguished match above matchbook. By George Giusti.

**Series V: Slides**

Box 1 Cooperative Forest Fire Prevention (CFFP) campaign posters. wartime-1971

Box 1 Forest Fire Prevention Attitudes & Awareness Study (script). 1976

Box 1 Smokey Bear State Park. 1977

Box 1 Historical slide presentation of Smokey Bear Program (script).

Special Collections at the National Agricultural Library: U.S. Forest Service Smokey Bear Collection

1979

- Box 1 Smokey Bear's "House Warming" Ceremony. 1978
- Box 1 Smokey Bear Calendar, by Rudolph Wendelin. 1979
  
- Box 2 Wendelin artwork. 1964-1969
- Box 2 General. 1967
- Box 2 Cartoons. 1972-1973
- Box 2 Junior Forest Ranger Mail Program. 1967-1972
- Box 2 Smokey Bear statue at International Falls, Minnesota. 1954
- Box 2 Birds for 1975 special poster. 1975
- Box 2 Exhibits. 1960-1964
- Box 2 ABC TV Weekly Cartoon series. 1969
- Box 2 Costume. 1968-1972
- Box 2 Smokey Bear Awards. 1963-1974
- Box 2 Signs. 1961-1972
- Box 2 People pictures. 1961-1970
- Box 2 Live Smokey. 1950-1974
- Box 2 Little Smokey. 1971
  
- Box 3 TV slide, Smokey Bear--"Flag in Hat." 1976
- Box 3 Smokey Bear Goodyear balloon for Macy's Thanksgiving Day parade. 1966
- Box 3 TV slide, Smokey Head...PLEASE! 1965
- Box 3 Duplicates, New Hampshire. n.d.
- Box 3 St. Patrick's Day parade, Washington. 1978
- Box 3 25th Anniversary. 1954
- Box 3 Miscellaneous for handout (black and white glass slides). 1979
- Box 3 Burned sign poster, PLEASE BE CAREFUL WITH FIRE. 1969

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Box 3            Poster, Smokey Bear on tree, THANKS, FOLKS. 1968

Box 3            Smokey Bear citation award.

Green            Historical CFFP posters. 1942-1976  
Binder

Green            Cooperative Forest Fire Prevention (CFFP) campaign posters.  
Binder            wartime-1942

Green            Living symbol Goldie and Little Smokey. 1950-1974  
Binder

Green            Cartoons. 1970-1973  
Binder

### **Series VI: Photographs**

There is no container listing for this series.

### **Series VII: Negatives**

1948: ...AND PLEASE MAKE PEOPLE CAREFUL, AMEN. REMEMBER-- ONLY YOU CAN PREVENT WOODS FIRES! (Praying bear.)

1948-1949: BURN BRUSH CAREFULLY. PLOW A FIRE BREAK. BURN AFTER 4PM. HAVE HELP. BURN ON CALM DAYS. PREVENT WOODS FIRES.

[1951]: PREVENT RANGE FIRES. PROTECT STOCK AND FORAGE. By Bindor or Binder.

1952: THIS SHAMEFUL WASTE WEAKENS AMERICA! REMEMBER-- ONLY YOU CAN PREVENT FOREST FIRES! Window card.

1971: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. PLEASE HELP SMOKEY PREVENT FOREST FIRES. Sketch.

1973-CFFP-5a,b: PREVENT RANGE FIRES. Poster on board. (Reproduction of "Herd of Buffalo Fleeing from Prairie Fire" by M. Straus. 1888.) Other formats: **posters, color proofs**

1976-CFFP-9 or n.d.?: Smokey Bear face, with eyes and hat brim. (8 1/2"x11")

1977: Junior Forest Ranger postcard for kit requests. Other formats:

Special Collections at the National Agricultural Library: U.S. Forest Service Smokey Bear Collection

**mechanicals**

1977-CFFP-1: REPEAT AFTER ME, "ONLY YOU..." Other formats: **color proofs**

1977-CFFP-2: MAKE GRASS FIRES A THING OF THE PAST. BE CAREFUL WITH FIRE. (Image of train by Currier & Ives.) Other formats: **posters, color proofs**

1977-CFFP-3: 1 OUT OF 4 FOREST FIRES ARE STARTED BY TRASH FIRES. By Willardson. Other formats: **posters, color proofs, original artwork**

1977-CFFP-8: WHAT'S A TREE DONE FOR YOU LATELY? Teacher's poster.

1977-CFFP-10: SCHOOL BOOKS ARE FULL OF LEARNIN'. MATCH BOOKS ARE FULL OF BURNIN'. Bookmark. Other formats: **color proofs**

1977-CFFP-13: CAN YOU FIND SMOKEY'S FRIENDS? THEY DON'T PLAY WITH MATCHES. AND NEITHER SHOULD YOU. Coloring sheet.

1978-CFFP-4: IF NOT YOU, WHO?

1978-CFFP-11: STICK WITH SMOKEY. DON'T PLAY WITH MATCHES. Other formats: **posters, color proofs**

1978-CFFP-12: Smokey Bear bookmark. 2 sets. (2 3/4"x8 1/2") Other formats: **color proofs**

1978-CFFP-14: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES. Stamp.

1978-CFFP-23: AMERICA'S HISTORY IS WRITTEN IN TREES. (Tree section.) Other formats: **mechanicals**

1980-CFFP-1: REMEMBER, YOU'RE AMONG FRIENDS. ONLY YOU CAN PREVENT FOREST FIRES. (Smokey Bear with fawn in arms on green and brown background.) Other formats: **posters, color proofs**

1980-CFFP-7: Combination.

\*REMEMBER, YOU'RE AMONG FRIENDS. ONLY YOU CAN PREVENT FOREST FIRES.

\*Smokey Bear reading a book to animals in a meadow. n.d.

Other formats: **poster 80-CFFP-1, color proofs**

1982-CFFP-1: THINK (repeated). School handout.

1982-CFFP-11: THINK THANKS THINK THANKS. ONLY YOU CAN PREVENT FOREST FIRES.

1982-CFFP-12: THINK (repeated) THANKS.

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1983?: HAPPY[40th] BIRTHDAY SMOKEY. (An animal in each quadrant.)

Other formats: **color proofs**

1983: HAPPY BIRTHDAY SMOKEY. Stamps. (An animal in each quadrant.)

1983-CFFP-1: THINK BEFORE YOU STRIKE. (Smokey Bear on match head.)

1983-CFFP-6: HELP SMOKEY. PUNCH OUT AN ARSONIST. (Telephone.)

Other formats: **color proofs**

1983-CFFP-21: BE SMOKEY'S FRIEND. Other formats: **posters**

1983-CFFP-22: SMOKEY THINGS TO COLOR AND WEAR. Other formats: **posters**

1984-CFFP-1: CLOSE THE BOOK ON FOREST FIRES. Other formats: **color proofs**

1984-CFFP-3: MAKE SMOKEY'S [40th] BIRTHDAY WISH COME TRUE.

Other formats: **color proofs**

1984-CFFP-7: SMOKEY'S FRIENDS DON'T PLAY WITH MATCHES.

Bookmark. (Open matchbook with rabbit, frog, and racoon.) Other formats:

**color proofs**

1984-CFFP-14: AND HELP KEEP THEIR HOMES SAFE FROM FIRE. (Cut out animals and find homes.)

[1985]: Smokey Bear with shovel pointing finger.

n.d.: NEVER TURN YOUR BACK ON A DEBIS FIRE.

n.d.: Family on hill looking at a grass fire.

n.d.: Junior Forest Ranger postcard. Other formats: **mechanicals**

n.d.: National Wildfire Coordinating Group symbol.

n.d.: HELP PREVENT FOREST FIRES. (Smokey Bear with little cub.)

n.d.: Smokey Bear Headquarters stationery.

There are no container listings for the following series:

Series VIII: Printed Material

Subseries 1: United States

Subseries 2: Foreign Countries

Series IX: Audiovisual Material

Special Collections at the National Agricultural Library: U.S. Forest Service Smokey Bear Collection

Subseries 1: Motion Pictures

Subseries 2: Sound Recordings

Series X: Memorabilia